

## QP IS INTENDED TO BECOME A DECENTRALIZED ECOSYSTEM FOR SALE AND PURCHASE OF PRODUCTS THAT SECURES TRANSPARENCY OF TRANSACTIONS AND UNPRECEDENTED QUALITY CONTROL TOOLS

QP scalable decentralized ecosystem provides its customers with a quick and reliable solution of tracking genuineness of branded consumer products, which could be traced from the earliest production stages up to an authorized online or offline retailer.

QP ecosystem helps manufacturers clearly distinguish their original products from counterfeit, communicate directly with their clients and receive direct customer feedback.

We believe that QP ecosystem is the platform for all the brands who put quality as an ultimate priority. Especially, exclusive luxury goods with rich heritage that are most vulnerable to counterfeiting.

### PROBLEM

We believe that the counterfeit production is one of the most pressing issues in the modern world. According to the Deloitte reports, the aggregate damage that is caused by counterfeit production worldwide is estimated at US\$120 billion a year. Counterfeit products negatively affect customer experience, decrease brand loyalty and, in some cases, may even harm consumers.

### SOLUTION

QP decentralized ecosystem allows tracing origin and verifying genuineness of each product from a production facility to a retail store. This is possible thanks to the blockchain technology. Smart contracts of QP system allow manufacturers to launch customizable customer loyalty programs, as well as to receive direct customer feedback and to reward customers with QP tokens.

### HOW QP SYSTEM WORKS

Each product made by manufacturers receives its unique identifier in QP ecosystem, uniqueness and identity of which is protected by blockchain technology. Each step product make from a production facility to a retail store is recorded in the QP ecosystem. A consumer may verify the genuineness of a product straight in retail stores by using the QP application or simply buy a product from the QP website.

### BENEFITS FOR BRANDS



1. First 10 brands who join the ecosystem will become partners and get 10% of QP tokens (equal to \$300 000 each) for free. Partners can use tokens for brands' promotions inside the ecosystem



2. Unprecedented anti-counterfeit protection at blockchain



3. Remarkable customer experience, increasing brand loyalty, growth of share prices

### QP TOKEN

QP token is a currency within ecosystem. Tokens allow manufacturers to present their products and create personalized client oriented service. Their clients can pay for goods with the special conditions.

The QP tokens will be created over a one month period starting 20 June 2018. Creation, issuance of mining of tokens is not contemplated after the completion of the ICO. Tokens will be transferable. QP tokens are intended to be listed on Binanc, HIBTC. If the minimal target is not achieved, the funds will be returned to the investors. The issue of QP tokens immediately cease if the maximum target is achieved (i) or the ICO period finished (ii).

### SALES OF QP TOKENS

PAYMENTS ACCEPTED IN: BTC, ETH, LTC, DASH, WAVES.

MAXIMUM TARGET: 30 000 ETH

MINIMUM TARGET: 2000 ETH

QP TOKEN EXCHANGE RATE: 1 ETH = 3000 QP TOKENS

MAXIMUM NUMBER OF QP TOKENS: 90 000 000 QP TOKENS

### MISSION AND TEAM



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### ADVISORS



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